


SportsKidsPlay™ Newspaper Advertising Rate Sheet

The SportsKidsPlay™ newspaper will be published every two months. Please send or e-mail camera ready ads to the address below:

SportsKidsPlay™ Publications

210 Mary Wil Court
Greensboro, NC 27455

sportskidsplay@bellsouth.net

	<i>Black/White</i>	<i>Color</i>
Business card ad: 3.25" wide x 2.00" high	\$100	\$150
1/16 page ad: 2.4" wide x 2.5" high	\$100	\$150
1/8 page vertical ad: 2.4" wide x 5.0" high	\$175	\$250
1/8 page horizontal ad: 5.0" wide x 2.5" high	\$175	\$250
1/4 page square ad: 5.0" wide x 5.0" high	\$250	\$350
1/4 page vertical ad: 2.4" wide x 10.7" high	\$250	\$350
1/4 page horizontal ad: 10.25" wide x 2.5" high	\$250	\$350
1/2 page vertical ad: 5.0" wide x 10.75" high	\$350	\$500
1/2 page horizontal ad: 10.25" wide x 5.5" high	\$350	\$500
Full page ad: 10.25" wide x 11.375" high	\$600	\$800

10% discount for three issue advertising commitment

20% discount for six issue advertising commitment